

**REPLY UNDER 37 CFR 1.116  
EXPEDITED PROCEDURE  
TECHNOLOGY CENTER 2400**

**PATENT**  
Attorney Docket No. 0813808.12502

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

APPLICANT(S): Haberman, et al.      CONFIRMATION NO.: 5373  
SERIAL NO.: 09/841,465      GROUP NO.: 2424  
FILING DATE: April 24, 2001      EXAMINER: Van Handel, Michael P.  
TITLE: System and Method for Simultaneous Broadcast for Personalized Messages

Mail Stop RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**AMENDMENT AND RESPONSE TO OFFICE ACTION**

Sir:

This paper is in response to the Advisory Action mailed June 24, 2010 and the Final Office action mailed from the U.S. Patent and Trademark Office on January 21, 2010. Applicants further submit herewith a Request for Continued Examination, with the appropriate fee. Applicants believe that no additional fees are due; however, should additional fees be due, please consider this a conditional petition for the proper extension and authorization to charge the required fees to Deposit Account No. **50-1721**.

**Claims** begin on page 2 of this paper.

**Remarks** begin on page 6 of this paper.